



EUROVOD

Creation of the European Federation of Independent Cinema Video on Demand Platforms – EuroVoD

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Seven European partners, the Video on Demand (VoD) platforms: UniversCiné Belgium, UniversCiné (France), Good!Movies (Germany), Volta (Ireland), Filmin (Spain), and the production companies: Blind Spot Pictures (Finland) and Bord Cadre Films (Switzerland), have created on May 14th 2010, during the 63rd Cannes Film Festival, **EUROVOD – the European Federation of Independent Cinema VoD Platforms**.

With its headquarters based in Paris, **EuroVoD** aims to build a collaborative management model between VoD platforms, production and distribution companies, specialized in independent cinema of high artistic quality, open to similar structures throughout Europe.

The objectives of **EuroVoD** are:

- To pool resources and achieve cost-efficiency for its members (in the fields of promotion, technology, sourcing suppliers, etc...)
- To build a common catalogue of films available to all the territories of the Federation
- To increase the transnational circulation of films
- To benchmark the best services of the sector
- To exchange know-how and technical expertise between its members
- To promote art-house films and new talent
- To promote Video on Demand (VoD) as a way of exploitation of films

On the day of its creation, the Federation has launched the ‘**EuroVoD collection**’ with a start of 13 European titles, already cleared for the territories of the Federation and soon available on the members’ platforms:

‘Marie’ – Marian Handwerker, Belgium
‘Fragile’ – Laurent Nègre, Switzerland
‘Cyclomania’ – Simo Halinen, Finland
‘PingPong’ – Matthias Luthardt, Germany
‘Heim ins Reich’ – Claude Lahr, Luxemburg
‘Luxemburg, USA’ – Christophe Wagner, Luxemburg
‘Fuente Alamo’ – Pablo Garcia, Spain
‘La Silla’ – Julio D. Wallovitz, Spain
‘La Cascara’ – Carlos Ameglio, Spain
‘El Somni’ – Christophe Farnarier, Spain
‘Dans ma peau’ – Marina de Van, France
‘Cheb’ – Rachid Bouchareb, France
‘Petite chérie’ – Anne Villacèque, France

The founding members of EuroVoD are:

UniversCiné (France) is an initiative of the main French independent cinema producers and distributors. It has a catalogue of 1250 titles on its Video on Demand platform, www.universcine.com.

UniversCiné Belgium is an initiative of the main Belgian producers and a large part of the distributors operating in Belgium and in Benelux. A catalogue of 290 titles is available on the bilingual (French and Flemish) Video on Demand platform, www.universcine.be.

Filmin (Spain), is an initiative of Spanish producers, distributors, DVD editors, and theatrical exhibitors of art-house films: Alta Films, Cameo, Continental, El Deseo, Golem, Tornasol Films, Wanda Vision. Filmin has a catalogue of 205 titles on its Video on Demand platform, www.filmin.es.

Volta (Ireland) is an initiative of Element Pictures Distribution, Ireland's leading independent distribution company. The VoD platform is currently in beta version.

Good!Movies (Germany) is the homevideo-label of ten German distributors of independent films. The VoD platform, currently in beta version, is run by MAXmedien GmbH and will be launched in January 2011.

Bord Cadre Films (Switzerland), is an independent production company, coproducer of 'Aurora' (Cristi Puiu), presented at 'Un Certain Regard'. It prepares the development of the VoD platform 'UniversCiné Switzerland'.

Blind Spot Pictures (Finland) is an independent production company of international genre titles such as "Iron Sky" by Timo Vuorensola or "Human" by Aj Annila.

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